

### **SUMMARY**

The recent agreement between the US and China to substantially reduce tariffs for 90 days, following on a trade deal between the US and UK, resulted in a sense of relief among market participants and significant gains. As of May 2025, the broad Russell 3000 index of US stocks is up 0.3% year-to-date (having recouped its earlier losses), and the broad MSCI All-Country World ex-US Index is up 11.6%.

Consumer Price Index (CPI) inflation was 2.3% in April, below economist expectations and the lowest since 2021—though the impact of tariffs on inflation is complex and may not yet be fully realized, and given the shifting tariff policy, such inflation impact may (or may not) be transitory.

Forecasters are currently reducing their projected probabilities of a recession in 2025 (having generally just recently increased them.) The market expects two 0.25% rate cuts in 2025—another expectation that has been volatile in recent weeks and remains fluid as tariff reductions and tame inflation increase the odds of rate cuts, while reduced recession odds and remaining policy uncertainty decrease the odds.

Where do we stand now? Tariffs have raised \$47.3 billion in 2025, or about \$15 billion more than at the same time last year.<sup>1</sup> (For comparison, the US federal income tax raised \$2.4 trillion in 2024.) This money goes to the US Department of the Treasury and enters the general affairs budget, where it could be used for a wide variety of purposes.<sup>2</sup>

Despite the reductions from the original "Liberation Day" announcement, other subsequent exemptions, and then the UK and China agreements, tariffs remain well above previous levels, with a baseline of 10%. There have been many reports of reduced shipping container traffic and port activity, which (even if partly transitory) has not been observed yet in supply chain issues and other economic consequences.

GDP growth was negative in the first quarter, primarily driven by a large increase in imports as businesses rushed to get ahead of the tariffs being a major driver. Now, importers may rush (to some degree) again to get within the 90-day window of partially suspended China tariffs. Perhaps, after 90 days, tariffs will be even lower as a productive deal is reached—or perhaps the deal will collapse and we will be back to 145%, although

<sup>&</sup>lt;sup>1</sup> Politico. <u>Are Trump's tariffs making money? Watch this chart</u>

<sup>&</sup>lt;sup>2</sup> Aprio. Federal Budget: How is it Structured, Generated and Spent?

<sup>2025</sup> Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. Please consult Form ADV for additional disclosures. Syntrinsic does not provide legal or tax advice. Consult your legal or tax advisor regarding your situation. Past performance is no guarantee of future results. Confidential.



recently, Treasury Secretary Scott Bessent has indicated a floor of 10% and a ceiling of 34%.

Further complicating the issue, the legal challenges to the tariffs are just getting started, with the first federal court hearing (by the US Court of International Trade) having happened on May 13<sup>3</sup>.

Last month, we published a <u>commentary piece</u> on the potential goals the US might be pursuing with tariffs, including reducing US trade deficits, restoring US manufacturing, raising revenue and serving as a negotiation tool to lower trade barriers and/or get other concessions from other countries. We seem so far to be going down the negotiation path, based on the UK and China agreements and the administration's discussions of many other deals supposedly in progress. The market welcomes the negotiation path, if for no other reason than it is the surest path back to relative normalcy.

The political impact of tariffs will likely weigh on policy changes—a slight majority of Americans (53%) think recent tariffs will hurt the US economy, though there is a strong partisan effect in the results (Republicans are more favorable.)

The tariff situation remains volatile and hard to predict. Markets seems to be pricing in a reasonably favorable conclusion and more stability going forward. We will continue to monitor the situation, looking for, in the best case, productive trade deals.

Read below to find more information on the China and UK negotiations, and the recent visit to the Middle East.

<sup>&</sup>lt;sup>3</sup> Vox. <u>Trump's tariffs are probably getting struck down by a federal court | Vox</u>

<sup>2025</sup> Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. Please consult Form ADV for additional disclosures. Syntrinsic does not provide legal or tax advice. Consult your legal or tax advisor regarding your situation. Past performance is no guarantee of future results. Confidential.



#### **Recent US Trade Deals**

| PARTNER                | KEY TERMS  | STATUS   |
|------------------------|--|--|
| China                  | Tariff reductions <sup>4</sup> (US:145% to<br>30%, China: 125% to 10%),<br>90-day suspension, ongoing<br>talks   | In effect on May 12 <sup>th</sup> 2025         |
| United Kingdom         | New trade agreement <sup>5</sup> ; tariff<br>reductions on certain<br>industries, along with \$700<br>million in US ethanol exports<br>and \$250 million in other<br>agricultural products (beef) to<br>the UK, as well as the creation<br>of a \$5 billion opportunity for<br>new US exports benefitting<br>US farmers, ranchers, and<br>producers, ongoing talks | Trade agreement on May 8 <sup>th</sup><br>2025 |
| Saudi Arabia and Qatar | Saudia Arabian investment in<br>the US, Qatar purchase of<br>aircraft  | Ongoing  |

## **US-China Tariff Reduction Agreement**

- Both countries agreed to suspend or roll back most of the tariffs imposed since early April 2025, with the US lowering tariffs on Chinese imports from 145% to 30% and China reducing tariffs on US goods from 125% to 10%.
  - This arrangement is set for an initial 90-day period, during which further negotiations are expected to continue.
- The agreement also includes China suspending or removing non-tariff countermeasures, such as export restrictions on critical minerals and actions targeting US companies.

2025 Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. Please consult Form ADV for additional disclosures. Syntrinsic does not provide legal or tax advice. Consult your legal or tax advisor regarding your situation. Past performance is no guarantee of future results. Confidential.

<sup>&</sup>lt;sup>4</sup> Gibson Dunn. <u>Stepping Away from the Brink: U.S.-China Trade Deal Offers 90-Day Tariff Reduction - Gibson Dunn</u>

<sup>&</sup>lt;sup>5</sup> Whitehouse. Fact Sheet: U.S.-UK Reach Historic Trade Deal – The White House



• Both sides will retain a baseline 10% tariff during this period, and some earlier tariffs (such as those related to national security and specific US trade laws) will remain in place.

## **US-United Kingdom Trade Deal**

- The US will reduce tariffs on British auto imports from 25% to 10% on the first 100,000 vehicles per year; any additional vehicles will be subject to the higher rate.
- The US will eliminate the 25% tariffs on UK steel and aluminum exports, though these exports will remain subject to a 10% baseline tariff.
- A 10% baseline tariff will remain on most other UK exports to the US, which is higher than pre-2025 levels but lower than the peak tariffs imposed in March and April 2025.

## **US-Middle East Trip**

President Trump's inaugural foreign visit of his second term to Saudi Arabia also signifies the establishment of new trade relations, which includes a substantial commitment of \$600 billion in investment by the United States within the country<sup>6</sup>. This commitment encompasses a defense sale agreement valued at \$142 billion. At the same time, President Trump announced a \$96 billion agreement between Boeing and Qatar Airways for the provision of up to 210 aircrafts, which is anticipated to support approximately 154,000 jobs in the United States during the production and delivery phases<sup>7</sup>.

2025 Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. Please consult Form ADV for additional disclosures. Syntrinsic does not provide legal or tax advice. Consult your legal or tax advisor regarding your situation. Past performance is no guarantee of future results. Confidential.

 <sup>&</sup>lt;sup>6</sup> Whitehouse. Fact Sheet: President Donald J. Trump Secures Historic \$1.2 Trillion Economic Commitment in Qatar – The White House
<sup>7</sup> BBC. Trump: Boeing wins Qatar Airways order of up to 210 jets



# **AUTHORS**



Mike Sebastian Head of Investment Solutions



Eli Davidoff Research Analyst

2025 Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. Please consult Form ADV for additional disclosures. Syntrinsic does not provide legal or tax advice. Consult your legal or tax advisor regarding your situation. Past performance is no guarantee of future results. Confidential.



## DISCLAIMERS

Investment advisory services provided by IMA Advisory Services, Inc., (IMAAS), doing business as Syntrinsic. IMAAS is a federally registered investment adviser under the Investment Advisers Act of 1940 (CRD #112091). Registration as an investment adviser does not imply a certain level of skill or training. IMAAS is also a registered insurance agency. The oral and written communications of an adviser provide you with information about which you determine to hire or retain an adviser. IMAAS Form ADV Part 2A and Form CRS can be obtained by visiting: <u>https://adviserinfo.sec.gov</u> and search for our firm name. Neither the information nor any opinion expressed is to be construed as solicitation to buy or sell a security of personalized investment, tax, or legal advice.

Information in this presentation regarding Syntrinsic's clients and assets under advisement is solely attributable to the Syntrinsic Business unit of IMAAS. For complete information regarding IMAAS, please see our Form ADV Part 1 and Brochures.

A copy of Syntrinsic's current written disclosure statement discussing advisory services and fees remains available for review upon request. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment or investment strategy will be profitable. Consult your investment, tax and legal advisors before making investments. Syntrinsic does not provide tax or legal advice.

The information in this document is not intended as a recommendation to invest in any particular asset class or strategy or as a promise of future performance. The opinions expressed in this document are the combined work of Syntrinsic's Investment Committee. Our research comes from a multitude of sources, but any opinions expressed are our own.

Given the complex nature of risk-reward trade-offs involved in portfolio construction, we advise clients to consult with financial professionals on specific investment-related decisions. References to future returns are not promises or even estimates of actual returns a client portfolio may achieve. In addition, past performance is not a guarantee of future results.

Assumptions, opinions, and estimates are provided for illustrative purposes only and are subject to significant limitations. Expected return estimates are subject to uncertainty and error. Expected returns for each asset class can be conditional on economic scenarios to which actual returns could be significantly higher or lower than forecasted. They should not be solely relied upon as recommendations to buy or sell securities.

Forecasts of financial market trends that are based on current market conditions constitute our judgment and are subject to change without notice. We believe the information provided here is reliable, but do not warrant its accuracy or completeness.